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February 10, 2020

Dear Educational Leader,

Throughout the past few years, it has been of the utmost priority for the Atlanta Falcons to bring girls flag football to high schools across our state.

We are extremely excited that the Georgia High School Association has decided to sanction girls flag football as a high school sport for the 2020-21 school year.

We believe that flag football is an excellent opportunity for girls to become a part of football, a game our state deeply loves. It also provides the chance for girls to learn teamwork, accountability and camaraderie, while also providing access to physical activity.

In January, your school received a letter of intent to participate form from the Georgia High School Association with girls flag football listed as an option. It is our hope that every high school will join the movement to provide more girls the opportunity to play.

To help reach this goal, the Atlanta Falcons will be providing grants to a select number of schools who wish to offer this sport but may not be able to due to financial restrictions. The grant application will be open for high schools to apply until Friday, February 28.

For more information about the grant, or to apply to be considered, click here.

Should you have any questions, please don't hesitate to reach out to Amanda Dinkel, Atlanta Falcons Community Relations Manager, at adinkel@falcons.nfl.com or 470-341-4266.

Thanks for all you do for our communities.

Sincerely,

Richard J. McKay

President & CEO

To see how girls flag football changes lives in young women, please view our documentary: www.atlantafalcons.com/video/trailblazers.